

# PGD-TMA @ NAARM

2018



*in collaboration with*  
**University of Hyderabad**



ICAR-National Academy of  
Agricultural Research Management  
Hyderabad-500030  
[www.naarm.ernet.in](http://www.naarm.ernet.in)



Centre for Distance & Virtual Learning  
University of Hyderabad  
Hyderabad-500001  
[www.uohyd.ernet.in](http://www.uohyd.ernet.in)

*( Distance Education Mode )*



**ICAR-NATIONAL ACADEMY OF  
AGRICULTURAL RESEARCH MANAGEMENT  
&  
UNIVERSITY OF HYDERABAD**

Jointly Offers  
Post Graduate Diploma in  
Technology Management In Agriculture  
**(PGD-TMA)**  
(Distance Education Mode)

**About the Programme**

As a stepping stone towards better management of agricultural technologies within the changing landscapes of IP regime, NAARM has launched a one- year Post-graduate Diploma Programme on Technology Management in Agriculture (PGD-TMA) in 2011 on distance education mode in collaboration with the University of Hyderabad (UoH). The course is specially designed to cater to the needs of building a strong IP portfolio along with efficient technology management, diffusion and commercialization skills among the scientists, teachers, students and professionals engaged in agriculture and related industries. It has attracted not only professionals from ICAR and State Agricultural Universities (SAUs) but also other working personnel from public and private sectors. The course offers an excellent opportunity to systematically study the subject of technology management in agriculture along with intricacies of building and managing intellectual property, incubation issues and subsequent start-ups.

*Post Graduate Diploma in Technology*



## About the organizing Institutions

**NAARM:** The National Academy of Agricultural Research Management was established on 1<sup>st</sup> September 1976 by the Indian Council of Agricultural Research (ICAR) for enhancing the capacities of individuals and institutions of the National Agricultural Research and Education System (NARES) in research, education and extension management.

The Academy has contributed significantly to the development of a new generation of scientists and research leaders in the ICAR, and NARS in general. NAARM has also facilitated several new policies, institutional mechanisms, and initiatives in NARS. In recent years, the Academy has widened the scope of its activities by introducing a Post Graduate education in agricultural management and technology management to develop a new generation of young leaders and managers who can contribute to sustainable agricultural development. Keeping in view of the increasing national and global need to integrate agriculture with agribusiness for raising rural incomes, and the increased emphasis on the creation, dissemination, application and exchange of knowledge in this vital area, the Academy has also set up an Agribusiness Knowledge Centre and Business Planning and Development Unit.

**University of Hyderabad:** The University of Hyderabad, a premier institution of post graduate teaching and research in the country, was established by an Act of Parliament (Act No. 39 of 1974) on 2nd October, 1974 as a Central University, wholly financed by the University Grants Commission. The "objects of the University" as envisaged in the Act are: "to disseminate and advance knowledge by providing



instructional and research facilities in such branches of learning as it may deem fit and by the example of its corporate life, and in particular to make special provisions for integrated courses in humanities and science in the educational programmes of the University and to take appropriate measures for promoting inter-disciplinary studies and research in the University."

### **Course Highlights**

Curriculum is designed with the help of leading experts from the National Law Schools, research institutions in public and private sector, law firms, technology transfer consultancy agencies, KPOs and industry. Programme content includes concepts of intellectual property (IP) and technology management in agriculture and real life challenges through case studies of working professionals from industry, law firms, statutory bodies, and innovators at grass root and at corporate levels. It is specially structured to create a 'bridge professional' for innovation management who can identify, develop and manage intellectual property assets for leveraging them for technology transfer and commercialization in agriculture and related industries. As a skill development Endeavour, the programme will be covered during two semesters with six courses (theory) and one course of project work.

### **FIRST SEMESTER**

- PGD-TMA 411- Intellectual Property Regime - 4 credits
- PGD-TMA 412- IP Informatics - 4 credits
- PGD-TMA 413- Technology Management - 4 credits
- PGD-TMA 433 A- Project Work - 4 credits

*( Distance Education Mode )*



## SECOND SEMESTER

- PGD-TMA 421- IP Prosecution and Litigation - 4 credits
- PGD-TMA 422- Rural Innovation - 4 credits
- PGD-TMA 423- Technology Entrepreneurship - 4 credits
- PGD-TMA 433 B- Project Work - 4 credits

Total credit hours for the programme would be 32  
(16 credits in each semester)

### ICAR-NAARM, Hyderabad

For information on academic issues such as assignments, project work etc. the students may please communicate through email id: [tma2018@naarm.org.in](mailto:tma2018@naarm.org.in)

or contact the associated faculty members:

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***For remittance of fees and other details, the students may contact or write to***

**Academic Cell**

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## **University of Hyderabad**

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